



PATENT
Attney Dkt No.: 11032-3068

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: MERRIMAN, Dwight Allen et al.

Appl'n No.: 10/798,340

Filing Date: 12 March 2004

For: METHOD OF DELIVERY, TARGETING, AND
MEASURING ADVERTISING OVER NETWORKS

Group Art Unit: 3627

Examiner: Laneau, Ronald

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office action mailed on April 7, 2005 ("Office action"), the period for response having been extended by three months to October 7, 2005 by payment of the requisite extension fee under 37 C.F.R. § 1.136(a), Applicants respectfully request reconsideration of the application in light of the following remarks:

10/12/2005 MBEYENE1 00000048 110600. 10798340

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